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Label Technology Wins Best of Show Flexography Award

Technical Expertise Results in Fourth Straight Best of Show and 5 Gold Awards

MERCED, CA—May 4, 2011—Label Technology, Inc. is proud to announce that they were awarded the *Best of Show* and a Gold award in the Mid Web category for Excellence in Flexography at the Foundation of Flexographic Technical Association's 2011 Forum. The winning entry was for a John Frieda® Frizz Ease® Overnight Repair packette. The process project utilized 175 line screen technology, water-based inks on a metallized structure and required very tight registration.

In addition to the Best of Show, Label Technology was also awarded an additional 5 Gold Awards in the Mid Web category for Nutrisystem® Advanced® Apple Cinnamon Oatmeal pouch, Plum™ Organics Organic Multigrain Cereal pouch, EOS™ Ultra Moisturizing Shave Cream packette, Fit 365® Gourmet Chocolate Shake pouch and Biore® Blemish Fighting Ice Cleanser wrapper.

The winner of over 100 industry awards for excellence in printing, Label Technology continues to strive for a quality finished product that exceeds client expectations.

About Label Technology

Label Technology, Inc. is a leading flexographic printer of pressure sensitive labels and flexible packaging to the food processing, produce, meat and poultry, industrial, nutraceutical, cosmetic, and medical markets. Label Technology has been in business since 1986 and is 100% employee owned through an ESOP (Employee Stock Ownership Plan.) Label Technology has over 100 employees and 100,000 square feet of manufacturing/warehouse space centrally located in the San Joaquin Valley of California. For more information contact Label Technology at 800-388-1990 or visit www.labeltech.com