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Label Technology Participates in Sustainable Squeeze Pack Summit

Justin's Nut Butter Hosts Inaugural Meeting

MERCED, CA—November 2, 2010—Label Technology, Inc., a leading flexographic converter of flexible packaging, announced today that they participated in the first sustainable squeeze pack packaging conference held in Boulder, CO, October 6-7, 2010. The summit was conceived to address sustainability issues associated with single-serve food packaging.

Invited to provide the converter's viewpoint, Label Technology's Vice President of R & D, Dave Bankson, presented information on alternative film structures available to converters at this time and the associated manufacturing issues.

Label Technology agreed to continue to work with manufacturers, film and resin suppliers to move towards a renewable film structure by Earth Day 2011. As a company, Label Technology's goal is to implement sustainability practices that help reduce our carbon footprint and minimize our environmental impact. This includes working with our customers to optimize packaging in order to minimize waste.

For more information on sustainable packaging initiatives check out Justin's Nut Butter website at www.justinsnutbutter.com and www.leastyoucando.org.

About Label Technology

Label Technology, Inc. is a leading flexographic printer of pressure sensitive labels and flexible packaging to the food processing, produce, meat and poultry, industrial, nutraceutical, cosmetic, and medical markets. Label Technology has been in business since 1986 and is 100% employee owned through an Employee Stock Ownership Plan (ESOP.) Label Technology has over 100 employees and 100,000 square feet of manufacturing/warehouse space centrally located in the San Joaquin Valley of California. For more information, contact Label Technology at 800-388-1990 or visit www.labeltech.com.