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## **Label Technology Recognized for Superior Printing Quality**

*Company receives three packagePrinting 2010 Excellence Awards*

**MERCED, CA—September 14, 2010**—Label Technology, Inc., a printer and converter of flexible packaging and pressure sensitive labels, is proud to announce that they received three industry awards for printing distinction from *packagePrinting's* 2010 Excellence Awards Competition.

The company's material for John Freida Sheer Blond Enhancing Tri-Pack received a first place in the Flexible Packaging-Flexo (Process) category. The project's highlights, skin tones and shadows, combined with exacting color requirements, made this a very difficult design to print. In the Labels-Flexo (Line) category a first place was awarded for Columbus Calabrese Salame—a pressure sensitive label with the very challenging requirements of tight registration, demanding solid ink density, and fine detail.

In addition to the two first place awards, a second place award was received in the Flexible Packaging-Flexo (Line & Screen) category for their EOS Shaving Cream Pouch project.

The winner of over 125 industry awards for excellence in printing, Label Technology continues to strive for a quality finished product that exceeds customer expectations.

### **About Label Technology**

Label Technology, Inc. is a leading flexographic printer of pressure sensitive labels and flexible packaging to the food processing, produce, meat and poultry, industrial, nutraceutical, cosmetic, and medical markets. Label Technology has been in business since 1986 and is 100% employee owned through an ESOP (Employee Stock Ownership Plan.) Label Technology has over 100 employees and 100,000 square feet of manufacturing/warehouse space centrally located in the San Joaquin Valley of California. For more information contact Label Technology at 800-388-1990 or visit [www.labeltech.com](http://www.labeltech.com)