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Label Technology Debuts New and Expanded Website

LTI Employee-owners Design and Execute Update

MERCED, CA—May 5, 2010—Label Technology, Inc. is pleased to announce the launch of their redesigned and expanded website. The new site provides visitors with a breadth of information regarding Label Technology's award-winning pressure sensitive labels and flexible packaging capabilities. With an overall restructure, easier navigability, and enhanced content, the site will be a comprehensive resource to those searching for information about the company, product offerings, and markets served.

"We are proud to provide our visitors with an enhanced online experience and a better understanding of our quest for excellence in customer service and quality," states John Bankson, President of Label Technology. "And we are just as excited to showcase the capabilities of our employee-owners as the complete site was designed and executed by Label Technology employees."

Visit the redesigned site at www.labeltech.com for more information about the company's extensive flexographic capabilities. The site also includes many examples of their award-winning pressure sensitive labels and flexible packaging projects.

About Label Technology

Label Technology, Inc. is a leading flexographic printer of pressure sensitive labels and flexible packaging to the food processing, produce, meat and poultry, industrial, nutraceutical, cosmetic, and medical markets. Label Technology has been in business since 1986 and is 100% employee owned through an ESOP (Employee Stock Ownership Plan.) Label Technology has over 100 employees and 100,000 square feet of manufacturing/warehouse space centrally located in the San Joaquin Valley of California. For more information contact Label Technology at 800-388-1990 or visit www.labeltech.com