

FOR IMMEDIATE RELEASE

Contact:
Marygrace Quigley
800-388-1990
mquigley@labeltech.com

Label Technology Wins Best of Show Flexography Award

2010 Win Completes Best of Show Trifecta for Excellence In Flexography

MERCED, CA—May 5, 2010—Label Technology, Inc. is proud to announce that for the third straight year they were awarded *Best of Show* in the Mid Web category for Excellence in Flexography at the Foundation of Flexographic Technical Association's 2010 Forum. The winning entry was for a Skintimate® Moisturizing Crème Shave Pouch. The project involved a high degree of difficulty including tight registration, vignettes, and well-executed screen values.

In addition to the Best of Show, Label Technology was also awarded two additional awards for mid web, process, film projects. A Silver award was received for a tri-pack wrapper for John Frieda Sheer Blond samples and a Bronze award for Foster Farms® Grilled Chicken Breast Strips lidstock. The John Frieda application required highlights, skin tones, and shadows, combined with extremely fine detail and color requirements, and the Foster Farms project required a broad tonal range with fine detail and vibrant solids.

The winner of over 100 industry awards for excellence in printing, Label Technology continues to strive for a quality finished product that exceeds client expectations.

About Label Technology

Label Technology, Inc. is a leading flexographic printer of pressure sensitive labels and flexible packaging to the food processing, produce, meat and poultry, industrial, nutraceutical, cosmetic, and medical markets. Label Technology has been in business since 1986 and is 100% employee owned through an ESOP (Employee Stock Ownership Plan.) Label Technology has over 100 employees and 100,000 square feet of manufacturing/warehouse space centrally located in the San Joaquin Valley of California. For more information contact Label Technology at 800-388-1990 or visit www.labeltech.com