



209-384-1000 800-388-1990 Fax: 209-384-0322 graphics@labeltech.com

Electronic Art Specifications and Requirements

Labeltechnology would like to thank you for the opportunity to serve you. If you need any assistance during your file preparation, please feel free to call our Graphics Manager. In order that your jobs run smoothly, please follow this checklist.

PLEASE:

- Do not include files that are not relevant to your current order.
- Create documents to final trim size plus required bleed.
- Include all fonts (both screen and printer) True Type fonts can result in printing errors.
- Provided scans should be at least 300 dpi @ 100% of size as CMYK TIFF or CMYK EPS.
- Convert all RGB or Indexed color files to CMYK.
- Include all original source and application files.
- Do not embed graphics.
- Print directory of files on disk and highlight which ones to use.
- Provide hard copy of the final image.
- Indicate spot varnish and opaque white placement information.
- Provide both the flattened and layered version of the PhotoShop file.
- Provide special color information to match.

SUPPORTED SOFTWARE and MEDIA:

Adobe Illustrator, PhotoShop and PageMaker, FreeHand, QuarkXPress, CorelDraw,
ZIP 100, CD-ROM, FLOPPY DISK

UNSUPPORTED SOFTWARE and MEDIA:

Must be approved by Labeltechnology in advance, subject to additional charges. Please call prior to submission.

STANDARDS:

- Minimum point size for text: 4 point, 6 point for reverse
- Minimum line width: .5 point, 1 point for reverse
- Standard Bleed: 1/16" (.0625")
- Artwork should be built with all graphic elements a minimum of 1/16" away from outer edge.
- Resolution of images must be at least 300dpi at actual size.
- Type converted to outlines cannot be altered. Please send all fonts associated with file.

ELECTRONIC FILE TRANSFER – EMAIL and FTP SITE

Labeltechnology supports both email and FTP site file transfer. If you select to send your files by one of these two methods, please follow the below guidelines:

- Compress the file using file compression software.
- Maximum file size to our email site is 10mb
- If sending files to our FTP site, please call your Customer Service Representative and let them know you are uploading a file; we are not notified when files arrive at our FTP site.

PDF files are for viewing only and cannot be used for production.

Do not include any PICT, Paint, RGB Tiff, RGB EPS, or QuickTime files to be printed. Additional costs will be incurred if files are provided in unsupported formats, and print schedule may be affected.

Our preflight includes inspection of files for printing compatibility. This begins when the disk is inserted into our drive. File interaction is charged at the current prepress hourly rate. Imposition and checking dieline placement is included in the job estimate. The above requirements are critical to printing your order on time.